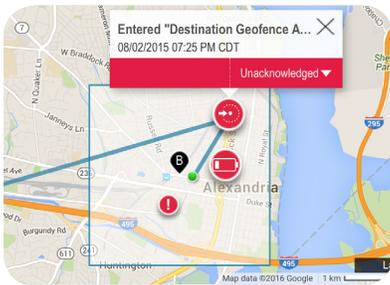


# Can you afford to lose sight of your high-value shipments?

A prototype fails to arrive at an investor presentation, and no one knows where it is. A customer claims 40 cases of wine have overheated, and he wants a refund. The big-box store reports it has never received the pallet of not-yet-released gaming systems.

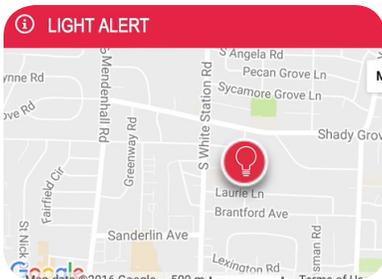
## Get the inside story on your critical shipments

Whether you're shipping a package of gems or a pallet of award-winning wines, SenseAware®, a FedEx innovation, gives you the inside story on your critical shipment's location and environmental conditions. With this cost-effective, sensor-based logistics (SBL) technology, you can make informed decisions regarding rerouting, replacing, and intervention. Use it to gain visibility into an individual shipment — or your entire supply chain.



### Locate materials or products in your supply chain

Even the most precise organizations can lose, misdirect, or misplace critical items. Pack a SenseAware device into the shipment, along with your valuable assets, and you can see where they are. With SenseAware, you can locate your unit load devices (ULDs) without delay.



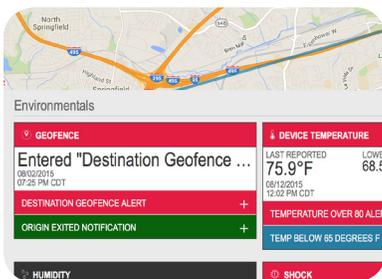
### Know if products are exposed to light

Sometimes a package being exposed to light is a good thing, and sometimes it's not. Either way, you'll know with SenseAware. The device senses light exposure, and can notify you if it occurs.



### Be alerted to security issues

Be the first to know if security has been compromised. Simply designate a geofence or a route-based geofence, and SenseAware can notify you if your high-value items leave or enter the area, or if they deviate from the designated route.



### Monitor or verify environmental conditions

When product integrity is an issue, SenseAware makes perfect sense. It monitors temperature, humidity, barometric pressure, g-shock, and light exposure — before pickup, during the journey, and after delivery.

## Know more about your shipments

- Choose from a variety of air and ground carriers, or use the SenseAware device in your private fleet.
- Gain insight into your domestic and international shipments, from packing to delivery and beyond.
- Customize alerts and receive notifications of changes within your shipment, such as location, temperature, humidity, light exposure, and more.
- Collaborate with others and take immediate action when unforeseen situations arise.
- Use information to improve supply chain efficiency and increase your bottom line.
- Create and reuse customizable templates to streamline and organize your shipping process.
- Generate reports and audits with a suite of information tools.



*“With SenseAware, we can eliminate the risk of a lost shipment and significantly reduce any delays to our customers due to misrouting. This creates a tremendous competitive advantage for us.”*

- Jan Fabri, Global Logistics & EMEA Commercial Leader, Owens Corning Glass Metal Services

## Give your customers peace of mind with SenseAware

With SenseAware, you'll be able to give your customers the inside story on the cargo they care about most:

- Irreplaceable shipments, such as family pets, race horses, and research animals.
- Valuable shipments, such as jewelry, furs, or artwork.
- Temperature-sensitive cargo, such as vaccines, tissue samples, or blood products.
- Cargo that requires precise arrival time notification.
- Cargo that requires chain-of-custody or chain-of-quality verification.

### SenseAware. Know More. Know Now.

Unlike data-loggers that provide detailed information after a shipment is delivered, SenseAware, a FedEx innovation, uses sensor-based technology to communicate what's happening with your shipment in real-time. It enables you to proactively respond to or mitigate potentially negative situations. Simply activate the SenseAware device and place it in or on your shipment or inventory. The robust online application lets you monitor your shipment's integrity, security and location from your desktop or mobile device.

Developed by FedEx, SenseAware can be used with any approved air or ground carrier, domestically and internationally, or on private fleets. It can also be used in non-shipping applications, such as inventory control and process monitoring.

### How do I sign up?

**SenseAware Subscription** is available for unlimited use with a monthly subscription. With **SenseAware Single Journey** you pay for each use, and we handle everything — from programming the device, to monitoring your shipment, and even coordinating intervention with local law enforcement, if necessary.